

# Delta Police Department

## Media Release



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### Delta Police Issue Road Safety Reminder

2010 Canada Road Safety Week is already under way. It commenced May 18, 2010 and will run through to May 24, 2010. This enforcement driven initiative is intended to increase public compliance with safe driving measures in an effort to save lives on our roadways.

As the May long weekend approaches and as participants in Canada Road Safety Week, the Delta Police are encouraging the motoring public, pedestrians and cyclists to employ safety measures to reduce the potential of injury and carnage on our highways.

The primary focus of Canada Road Safety week is targeted enforcement in the areas of impaired driving, seat belt use, aggressive drivers, riders and pedestrians.

The Delta Police will incorporate this initiative into our ongoing traffic safety strategies. The Delta Police Traffic Section in collaboration with Patrol Section will be continuing our efforts to increase the safety on our roadways during and beyond Canada Road Safety Week.

The May holiday weekend will see an increase of motorcycles, cyclists, recreational vehicles and overall vehicle and pedestrian traffic. The Delta Police trust that all will employ safe and responsible driving practices.

#### General Safety Considerations and Reminders:

- Slow down; be aware of your surroundings.
- Avoid distractions while the vehicle is in motion.
- Do not drink and drive – it is a deadly mix.
- Buckle up!.
- Allow yourself sufficient travel time to reach your destination safely.

#### Pedestrians:

- When crossing the road do so in a marked crosswalk
- Make direct eye contact with the driver to ensure you have been seen prior to stepping into the crosswalk
- Check all lanes of traffic before proceeding through the crosswalk to ensure it is safe to cross all lanes.
- Wear light colored clothing and/or reflective clothing

#### Motorcyclists/Cyclists

- Wear helmets
- Wear reflective gear
- Remember, motorcycles/bicycles are hard to see.

Education awareness and enforcement is for your benefit - Delta Police working in cooperation with police agencies across the country and our community to improve public safety on our highways.

